Analyze store discounts strategies and their impact an sales

Investigation association between publications and titles

Evaluate the impact of different payment terms

Analyze sales patterns over time

**Store discounts**

BB\\Assess sales distribution and identity market gaps

**Geographic analysis**

Analyze sales data to identity top performing stores

**Store performance**

**Stores Analysis**

**Market presence**

Access the distribution of publication across different location

**Publishers Analysis**

Identity top selling titles and analyze sales trends

**Price evaluation**

**Sales performance**

Evaluate the impact od different payment terms

**Genre analysis**

Analyze sales patterns over time

**Titles Analysis**

**Sales trends**

**Sales Analysis**

**Price evaluation**

**Top selling stores**

Identity best selling titles and high performing stores

**Publications book relationships**

Analyze sales and revenue to identify successfully plications

**Success of publications**

**Authors Analysis**

**Author Collaborations**

Frequency author collaborations

Analyz purchase frequency, order value, and loyalty.

**Contract analysis**

Analyz author customers by demographic or factors. Like gender

**Demographic Insights**